



The **Gray-New Gloucester Optimist Club** is partnering with **Hooked on Fishing Not on Drugs** in order to sponsor the 10th annual **Learn to Fish Day** on the **Pineland Campus** in New Gloucester from **9:00am-12:00pm on Sunday, June 8th**. We are trying to raise enough funds to cover the cost of this fishing day for 250 or more children in the community. We are hoping to get business sponsors for this worth while event.

The Optimist Club's goal is to educate and create opportunities for local children in our community. We are positive people taking positive action to produce positive results for the children in our communities.

The Department of Inland Fisheries and Wildlife, biologists and hatcheries divisions help with fish restoration in southern Maine waters. They also practice and encourage ethical fishing tactics that will allow fishing to grow and prosper as a fun family orientated activity for years to come.

Hooked on Fishing and Not on Drugs (HOFNOD) is a state program that promotes youth and family togetherness through fishing within the State of Maine. These programs focus on drug prevention, environmental education and development of fishing skills. Fishing is offered as a positive alternative to drug use while providing parents an opportunity to communicate with their children. Emily Jones is the State youth coordinator for this program. Please feel free to contact her for additional information on the program. She can be reached at 207-287-8069 or at Emily.Jones@maine.gov.

Children ages 4-12 can participate in and receive:

- Poles will be provided by Hooked on Fishing for those children who do not have their own pole to use for the day.
- Light refreshments
- Fun and fishing games
- Tee shirt with sponsor logos (limited to the first 200)
- Raffles for prizes

Fishing Day 2014 Sponsorship Form



Sponsorship Levels are:

_____ Minnow Level - \$25 to \$100 cash sponsorship or a donation of products, and or services. The Company receives name and company logo on the Sponsor Board displayed at the event and in the four newspapers advertising the event.

_____ Trout Level - \$150 to \$200 In addition to the Minnow level, you would have your company name placed on an 18" by 24" sponsorship sign at the pond or one of the fishing (training or game) stations.

_____ Salmon Level - \$500 In addition to Minnow and Trout levels, you will have your company name and logo on 200 t-shirts that will be distributed to the children that day.

Salmon level sponsors must call or have sponsorship form in prior to May 30, 2014, in order to have enough time to make up tee shirts with your company logo. Please email company logos to the email address listed below.

All proceeds will fund this event and other children's events within the local community.

Please make checks payable to GNG Optimist Club and return your Sponsorship form and check to:

Gray-New Gloucester Optimist Club

PO Box 1192

Gray, Maine 04039

If you have any questions, please email mbedigan@androskogginbank.com.

Thank you for sponsoring this fun day for the children of this community!